

## ***The Motorship***

### **Notes for contributors – January 2010**

We reserve the right to edit all contributions to be consistent with magazine style, or to fit available space. A copy of the current *Motorship* style sheet is available on request.

To *The Motorship*, the reader is king; if an article holds potential interest for our typical reader – a person holding a senior technical position in a ship owning, operating or management company – we will consider it for use. Articles such as case studies, or which demonstrate quantifiable benefits to our core readers from using a product or service, are likely to meet our requirements. Company profiles, advertorial, or articles that would double as sales literature or catalogue descriptions, are not.

*The Motorship* deals primarily with technical aspects of ocean-going merchant ships and their equipment (particularly their machinery). Items about other subjects – e.g. ship operational issues, naval vessels, ports, yachts etc may be considered but are less likely to be used. Our features programme can be found on our web site. If articles are not of interest to *The Motorship*, we may forward them to our sister publications, e.g. *Maritime Journal* (workboats, marine civils etc), *Port Strategy* (ports and terminals) or *Boating Business* (recreational marine).

Individual articles should ideally be one page in length – about 700 words. Normally a maximum of about 1500 words per article is applied, unless otherwise agreed in advance. Illustrations suitable for magazine-quality printing should be supplied, at least one illustration per 700 words.

All illustrations must have captions supplied, with each caption clearly referenced to the graphic to which it refers.

When supplying copy electronically, each individual illustration and the text for each individual article should be supplied as separate files.

Text should ideally be in a format which is readable by MS Word 2003 – this includes most common formats. Documents prepared in later versions of Word are also acceptable, preferably saved in 'compatibility mode' in order to be universally readable.

Illustrations must be of sufficiently high resolution to achieve at least 300dpi resolution at final printed size. This normally means a width of at least 1200 pixels – lower resolution graphics will be rejected for print use though they may be used on our web site. JPEG files below 2MB are best; other formats and larger sizes can usually be accepted.

Illustrations in other formats, e.g. embedded in Word or PDF documents, or sent as Powerpoint slides, are not normally acceptable for printing in *The Motorship*.

Hard copy submissions are perfectly acceptable; text should be in clear typescript suitable for OCR scanning, while illustrations should be original photographic-quality prints. Transparencies are also acceptable (but not negatives). If original prints or transparencies should be returned, please supply a suitable return envelope.

Payment is not normally made for items submitted on behalf of a company or organisation – if payment for any other item is required, this must be agreed in advance and should be supported by an invoice, which will be submitted for processing on publication of the item.

All text and illustrations are accepted for reproduction on the understanding that they are free from copyright restrictions. If a credit is required for any photograph, this should be clearly indicated in the accompanying caption.

We reserve the right to reject items, or return them for re-submission, if they do not meet these guidelines.