

THE MOTORSHIP

INSIGHT FOR MARINE
TECHNOLOGY PROFESSIONALS



Audience Certificate

audience

23,796

individuals across all our channels

23,827

print readers

13,550

web readers

11,015

eNews readers

7,637

magazines distributed

34,947

page views

19.3%

eNews open rate

What does The Motorship audience think?

99%

find it informative

72%

are decision makers

95%

say influences
purchasing decisions

95%

would recommend
to a colleague

